

**Does your shoebox and carton label help reduce in-store merchandising costs?...**

**Ours does!**



**\$39.99**  
SHOE-09

11-2-1 75299860 F09 J

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**B**

**Chain CAN.**

**SOURCE**  **INC.**

## You'll always know what's in the box!

It may look like a regular shoebox label, BUT our footwear labeling solution is totally unique and allows you the flexibility to remove and re-apply the label's various sections to your shoeboxes and footwear as the need arises. As often happens in back of store areas, space is tight and shoeboxes are constantly being reorganized. The original label on the face of the box gets hidden and the article that was in the box is almost always hard to locate.

Source ID's pre-ticketing technology includes a multi-layered construction, allowing the master label to have two removable upper label sections that are typically pre-bar-coded and pre-priced and can be applied to footwear at POS without the need for creating special or extra labels to avoid losing track of display stock while it is being merchandised. The lower section of the label can be removed from its original position and re-positioned on a new box facing once boxes have been re-arranged.

### The label incorporates:

- *Two retail shoe price labels*
- *A box face label*
- *A box end label*
- *Bar-code and price information*
- *Product size and description*



## Source ID, the fastest turn times available of any global or local supplier.

Source ID can provide your bar-coded and pre-printed labels to your overseas and domestic suppliers, as well as to your local operations. Our pre-printed labels are both consistent and accurate, no matter where they are produced. We can also provide you with labels, equipment and software to produce these solutions in-house. We will analyze your program needs to determine the most cost-effective solution for you or your stores.

### Source ID's unique shoebox ticketing and identification label:

- *Reduces in-store operating costs*
- *Adapts to any inventory system*
- *Improves merchandising efficiencies and labor*
- *Provides better inventory control*
- *Are produced and can be applied both off-shore and domestically*
- *Are presently being used by many of Canada's leading footwear retailers*
- *Speeds up turn-around time from receipt of merchandise to point of sale*

**SOURCE ID**  
INC.

***Call us, let us show you how  
Source ID can make  
a difference to you and  
your retail operations***



***SOURCE***  ***ID*** INC.

9000, Henri-Bourassa Blvd. West  
Saint-Laurent, Quebec, H4S 1L5

***Toll Free: 1-800-268-7195  
[www.sourceid.ca](http://www.sourceid.ca)***